**Menublock Q1 campaign**

**McDonald’s®**

**TBWA**

**Client**

CMO: Stijn Mentrop

Marketing Supervisor: Ornella Cala, Ngoc Lan Vo

**Creative Team**

Creative Director: Jeremie Goldwasser

Creative Concept: Mathias Lemielle & Thomas Cappelle

Social Creative Team: Pol Labaut & Julien Roubaud

Creative Support: Philip De Cock, Tiffany Van Den Abeele

**Account Team**

Bénédicte Ernst, Lore Boghmans, Mila Honig

**Strategy**

Kim Leunen

**PRODUCTION**

Production Company: MAKE

Head of Production: Mieke Vandewalle

Agency Producer: Lore Desmet

Producer: Shana Duprez

Regisseur: Louis Vielle

DOP: Charlie Severe

**POST-PRODUCTION COMPANY:**

Post Production Company: MAKE

Post-producer: Greet Van Thillo

Offline: Frederik Vandewalle

Online: Maarten Van Bavel

Grading: Kene Illegems

Sound: Nico Van Ruysevelt

Music: Stockmusic

**PHOTOGRAPHY**

Company: Studio Wauters

Photographers: Bart & Marc Wauters

**Studio**

Studio company: MAKE

DTP: Victor Wilmot

**Digital**

Digital Production Agency : MAKE

Project Manager: Philippe Hulhoven

**Print Production**

Michel Prairial

**Media**

Media Agency: OMD